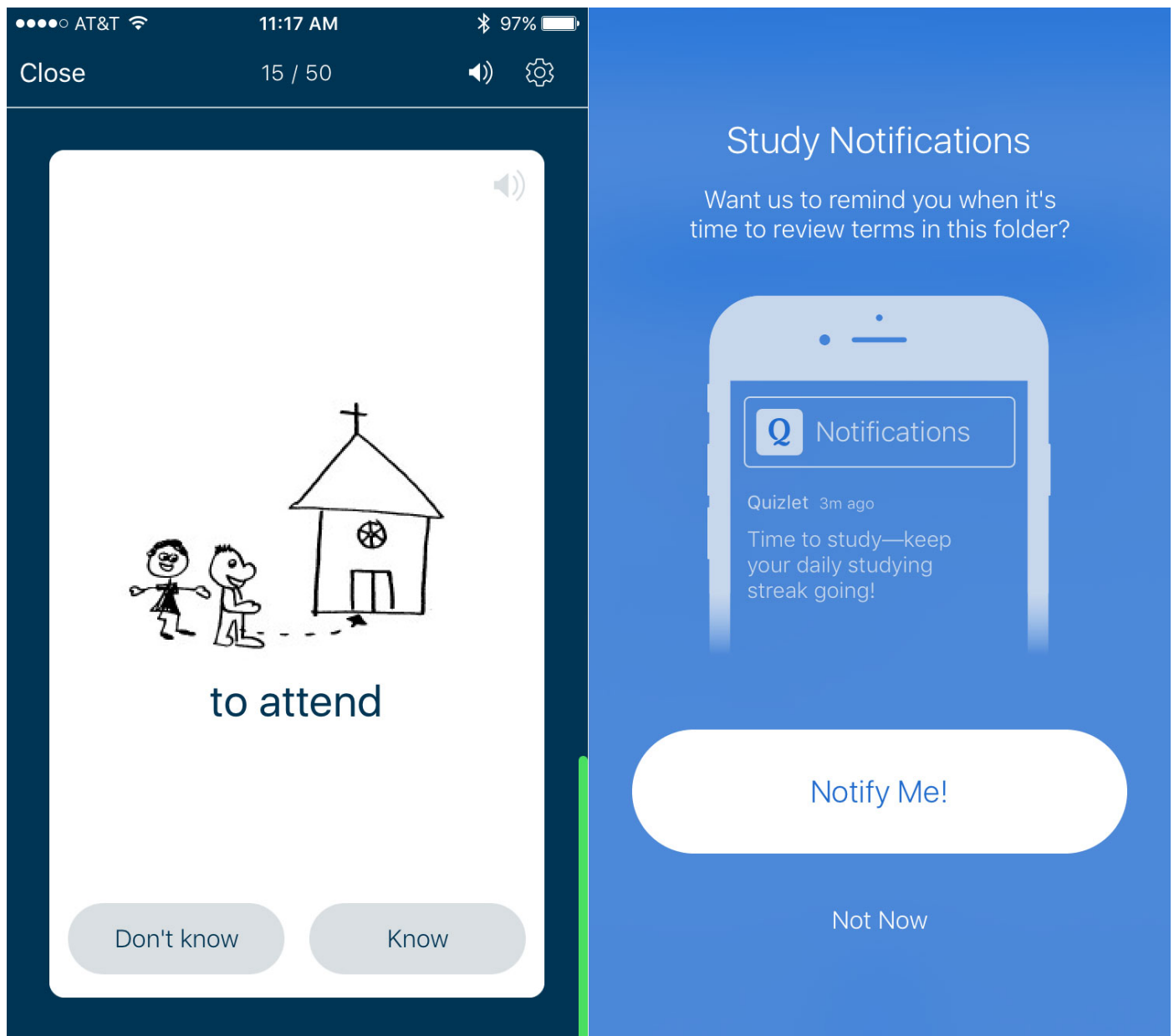


Introducing Long-Term Learning & Gravity



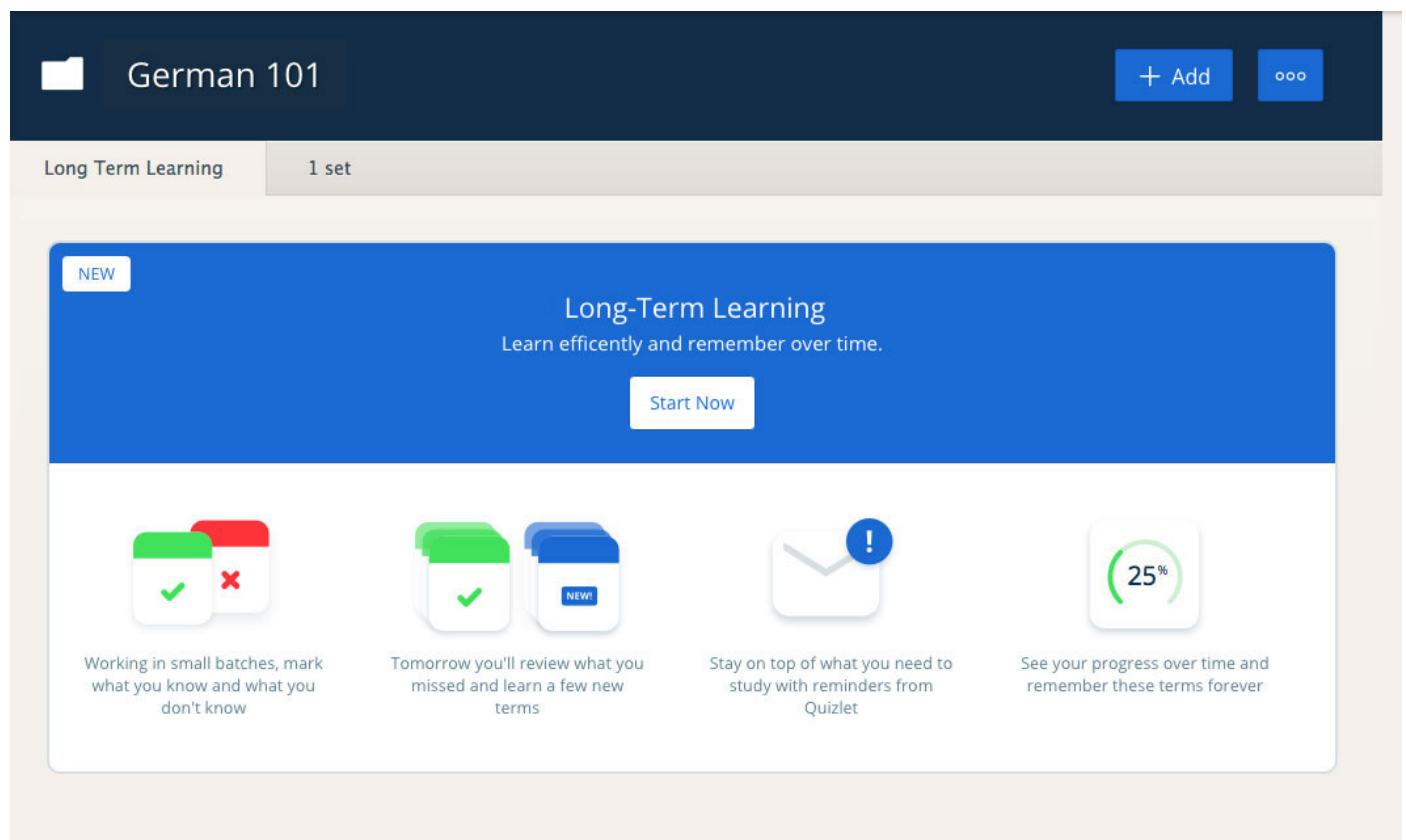
Long-Term Learning on mobile.

As Quizlet grows, we want to think deeply about how learning on Quizlet works and how we can make it better. We know it's important to keep our tools and games easy and engaging. We also know more and more learners are doing it on mobile devices. But we also want to help move educational focus away from cramming facts and forgetting them a week later.

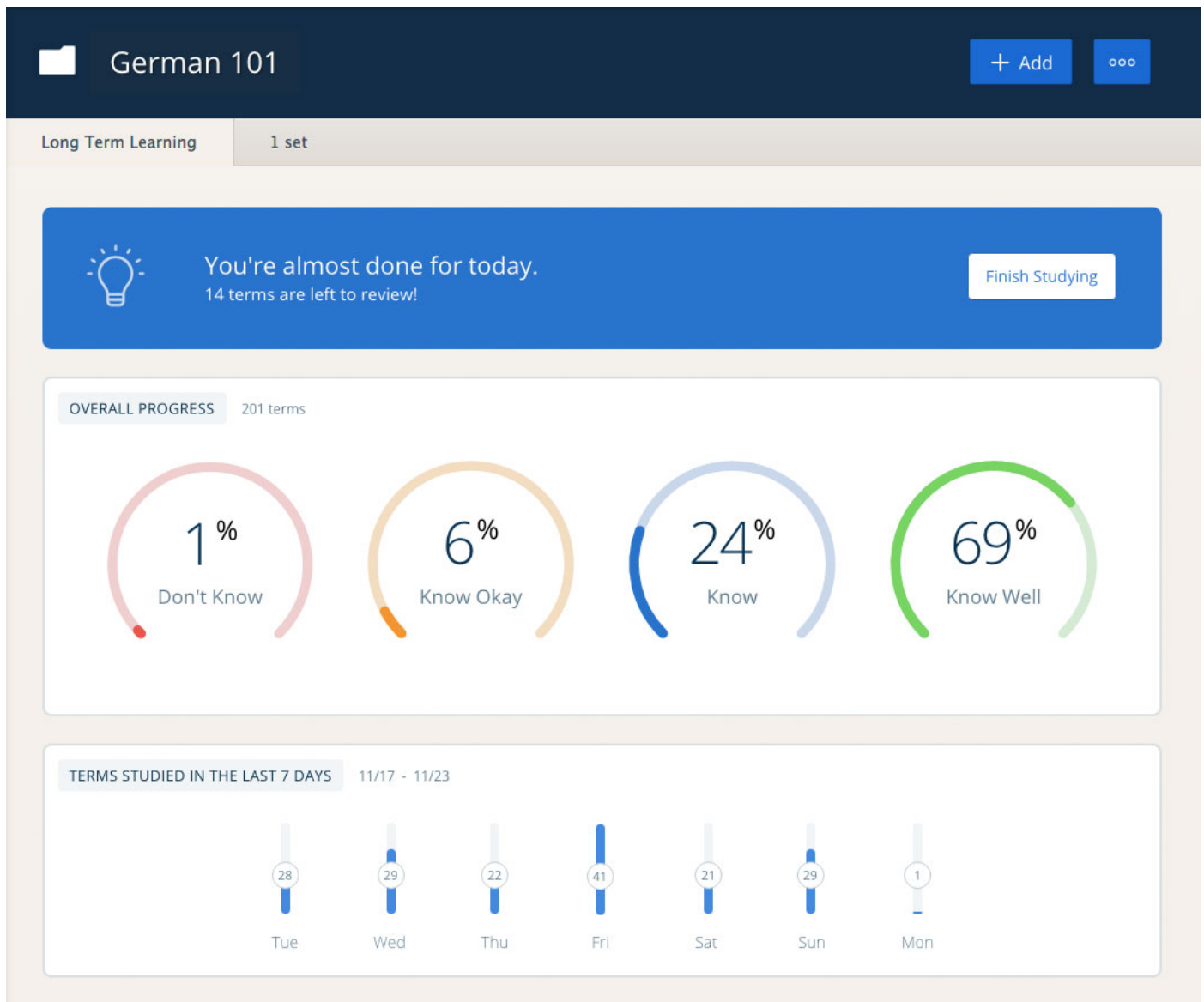
Long-Term Learning

The Quizlet team is proud to announce Long-Term Learning for [Quizlet Plus](#) users on web and on iOS, a set of tools and analytics for building cumulative knowledge over long

periods of time. It learns what you know and increases repetition and study frequency based on what you don't - helping you achieve understanding of materials for longer-term retention and mastery.



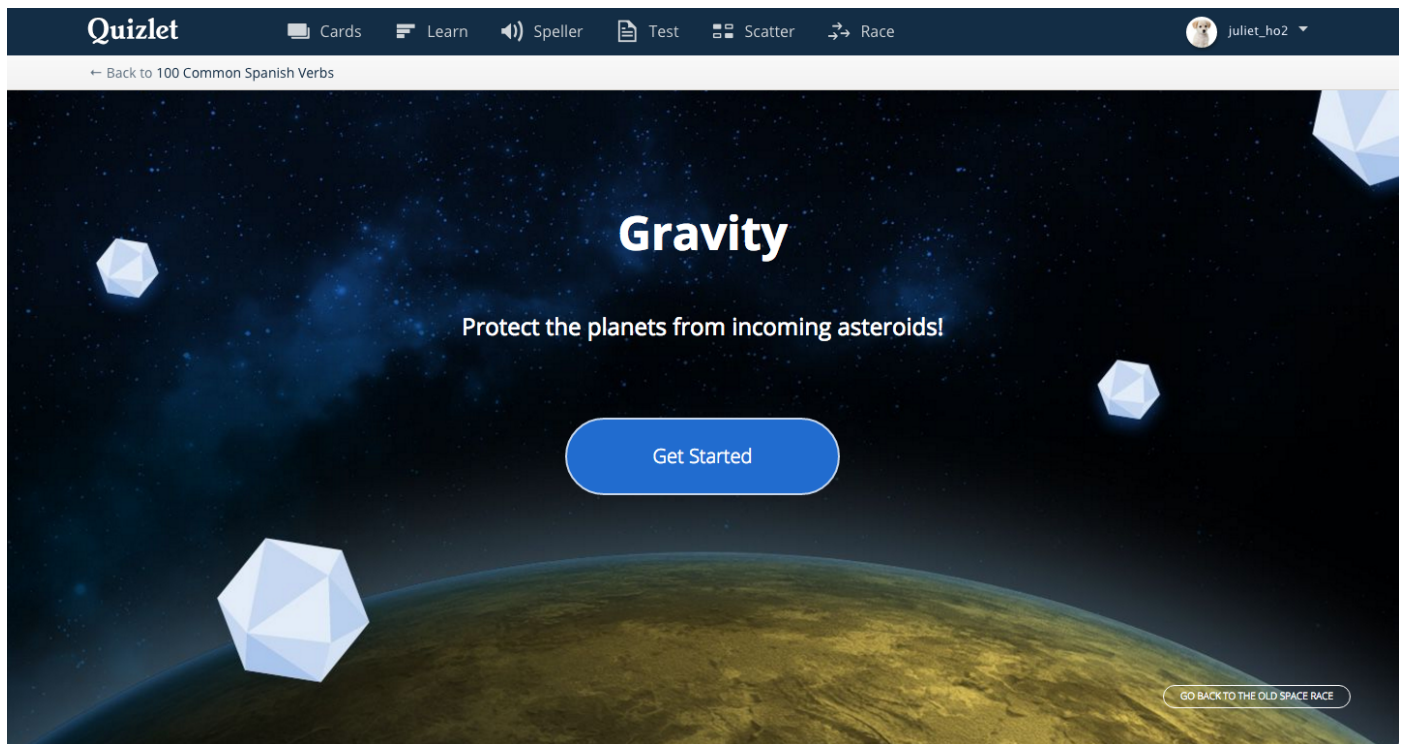
Apply Long-Term Learning to any material you wish to master. And Long-Term Learning does the work to figure out what you missed and need to study more. It reminds you at ideal frequencies to study terms in order to retain them for the long-term.



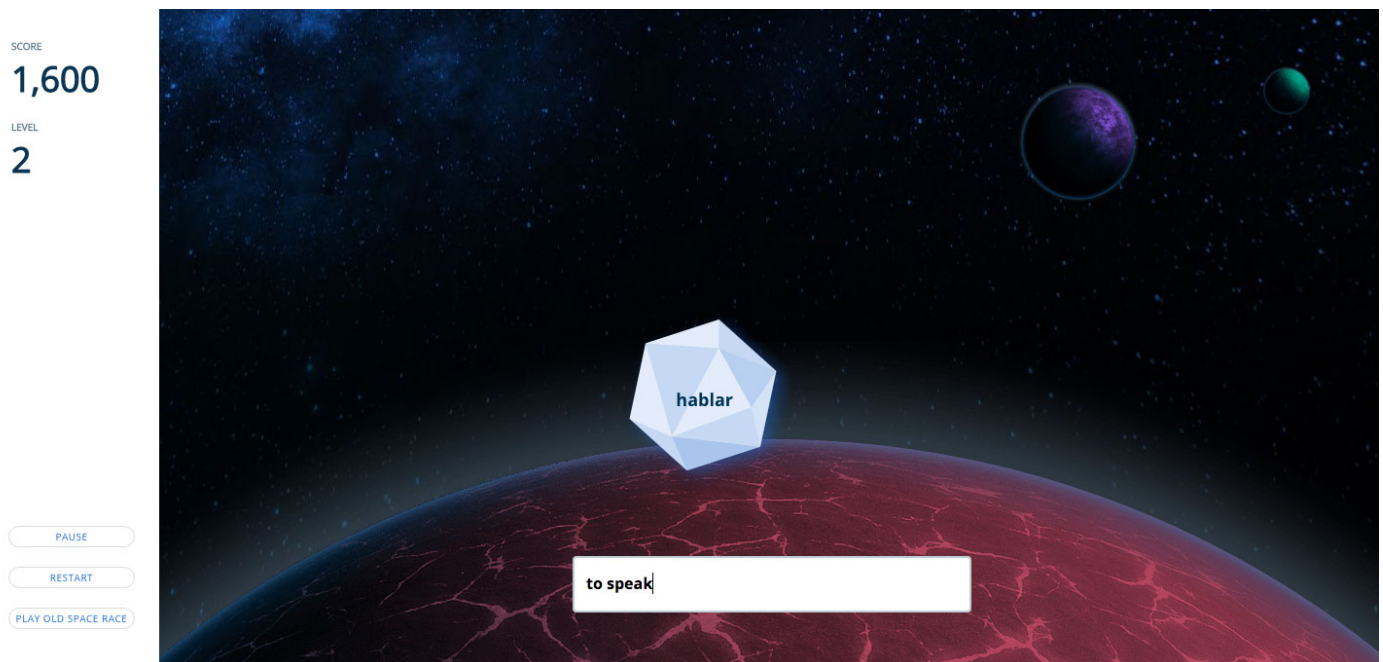
This dashboard helps track your progress against learning your material and how well you know it. It also helps you track your study frequency and how much you're getting through each day.

Gravity

We all learn better when it's engaging and fun, and while Quizlet has lots of different study modes and games, Gravity is our most graphical and dynamic game yet. When our early prototype was discovered on the website by students, it became a fast favorite.



Gravity can be used for any material on Quizlet. Just click the "Gravity" button on any set you want to study. While "old" Space Race is still available on Quizlet, eventually Gravity will replace Space Race.



Learners type in the correct answer to destroy asteroids before they hit. Because it requires students to actually type in the answer, the game pushes them to really learn the material.

Last but not least

Your support has made Quizlet the most loved digital learning tool out there, and we're very grateful. Although we've recently [announced](#) some significant milestones for us as a company, we want you to know we remain true to our vision to help every learner, in every country, improve their performance every day. Thank you for being a part of our journey so far.

Thanks! The Quizlet Team

P.S. If you notice any issues with Gravity or Long-Term Learning, please [let us know](#).