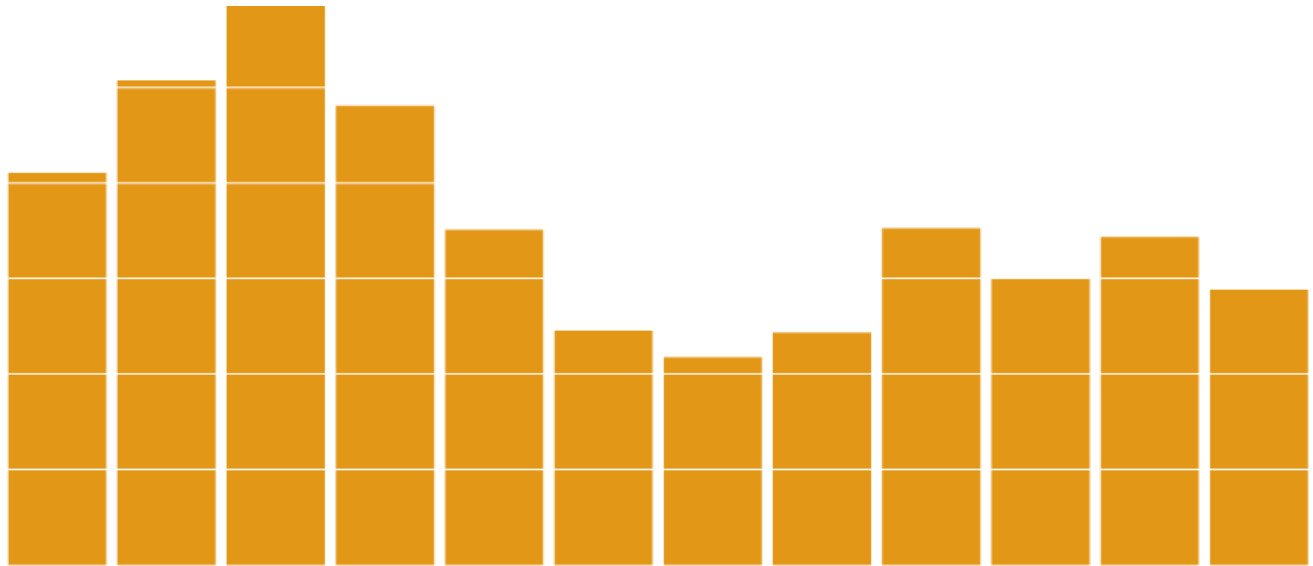


Top 20 Fields for Internships: Get Your Skills On

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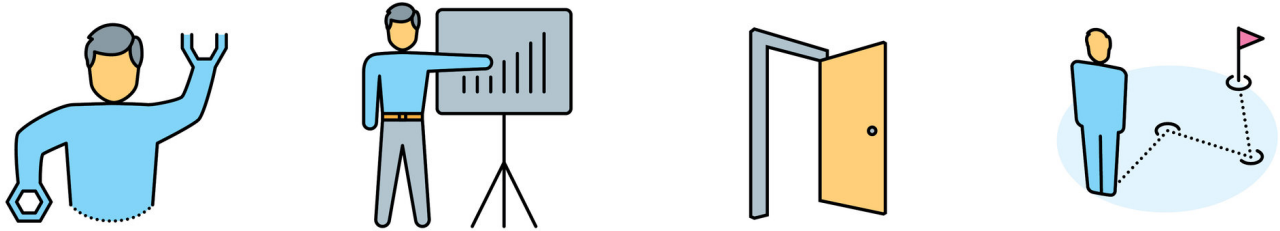


Internship postings by month, 2016

This is high season for securing a summer internship, an essential talent pipeline for employers and steppingstone for students. Postings peak in March, with 30,443 advertised positions in March 2016 (if you don't have anything by May, you're probably out of luck). But before sending that résumé, take a good hard look at what's on it.

“Employers are being a lot more specific about the skills they expect from interns,” says Scott Bittle, a spokesman at [Burning Glass Technologies](#), a research company that visits more than 40,000 websites a day to collect employer postings for internships. For example, students are expected to show up versed in particular software. But the top crossover skill: project management, which requires people skills.

Burning Glass's latest [report](#), released on Feb. 5, includes the top fields for internships according to the number of online postings from September 2015 to October 2016, as well as the five most in-demand "skills" (that is, experience gained on the job or in the classroom).



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TOP 20 FIELDS

1. BUSINESS OPERATIONS (*Internship postings: 58,949*)

Most in-demand skills: Project management, business administration, scheduling, customer service, economics

2. MARKETING (35,498)

Social media, marketing, Adobe Photoshop, Facebook, market research

3. ENGINEERING (33,116)

Electrical engineering, computer engineering, AutoCAD, mechanical engineering, project management

4. SALES AND BUSINESS DEVELOPMENT (28,227)

Sales, business development, marketing, customer service, project management

5. MEDIA, COMMUNICATIONS, PUBLIC RELATIONS (28,140)

Social media, journalism, Adobe Photoshop, marketing, technical writing and editing

6. DATA ANALYTICS (26,438)

Data analysis, data collection, market research, mathematics, project management

7. FINANCE (26,257)

Budgeting, accounting, financial analysis, project management, economics

8. I.T. DEVELOPMENT (26,227)

Software development, Java, software engineering, C++, computer engineering

9. ARTS AND DESIGN (20,275)

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, graphic design, Adobe Acrobat

10. PROJECT AND PROGRAM MANAGEMENT (20,186)

Project management, scheduling, AutoCAD, budgeting, spreadsheets

11. HUMAN RESOURCES (18,783)

Onboarding (orienting new employees), project management, scheduling, leadership development, customer service

12. SCIENCE AND THE ENVIRONMENT (16,677)

Chemistry, biology, physics, mathematics, experiments

13. HEALTH CARE (13,061)

Patient care, physical work, customer service, public health and safety, cardiopulmonary resuscitation

14. EDUCATION AND HUMAN SERVICES (10,768)

Fund-raising, social media, teaching, event planning, physical work

15. DATABASE ADMINISTRATION (10,579)

Data management, SQL, Java, database management, Python

16. I.T. SUPPORT (7,712)

Information security, computer engineering, Java, Linux, project management

17. ECONOMICS AND POLICY (7,607)

Economics, mathematics, business administration, data analysis, project management

18. LEGAL (7,464)

Legal compliance procedures, legal research, litigation, customer service, budgeting

19. RETAIL (7,001)

In-store work, merchandising, sales, store management, fund-raising

20. EVENT PLANNING (4,086)

Event planning, social media, marketing, project management, fund-raising

