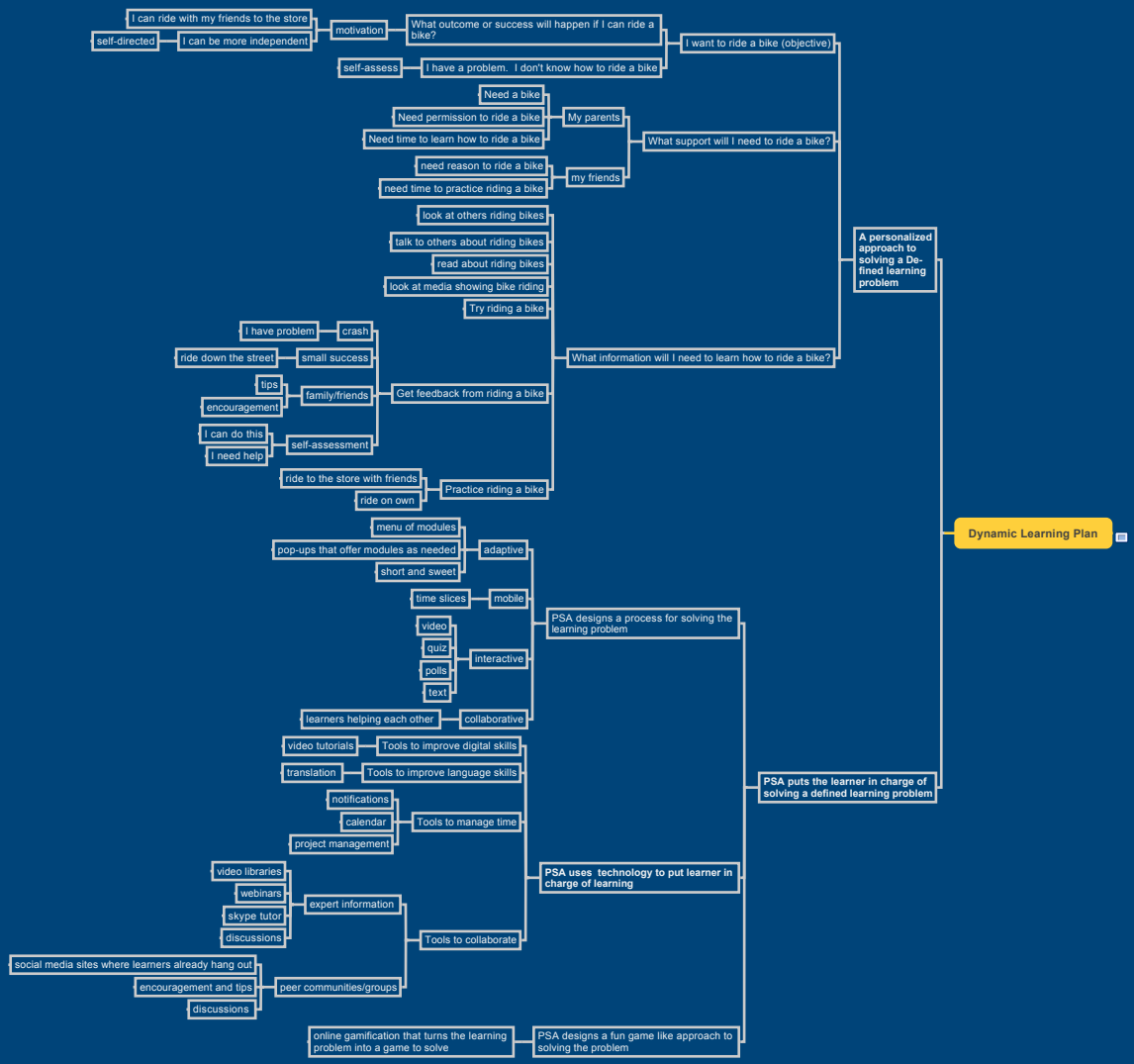

Foundations for Value Propositions MASTER - 3/12/13 - Mindjet