

## March 2013: **The Kalturaian**

### **It's Time to Flip Our Classrooms**

Much more than a buzz word, the Flipped Classroom offers a real revolution in teaching and learning. Thanks to advances in video technology and gradually shifting attitudes towards independent learning and technology, the flipped classroom -- where "homework" is done in class and class work is done at home -- is emerging as a viable alternative to traditional monologue-style instruction. At Kaltura, we're proud to create the tools that make flipped classrooms a reality.

Explore further:

- [The Huffington Post: It's Time to Flip Our Classrooms](#) - Kaltura founder Michal Tsur outlines the practical implementation, challenges and benefits
- Kaltura Inspire Webinar: Flipped Classroom - Your Steps to Success - Introducing the first flipped webinar! Experience the concept yourself with the [pre-webinar video](#) and [webinar recording](#), both featuring dynamic participation with polls, email feedback, questions and chats.

### **The Latest Innovations from SXSW**

We love innovative technology, and the SXSW Interactive Conference and Festival is one of the best places to take it all in. This year, we sent our own Iddo Shai to report live from scene. Here's what he came back with:

[Creating a Social TV Experience \(Video\)](#) – Learn about [OVEE](#), a digital version of PBS’s community screenings, where people come together to watch and discuss PBS programming.

[Storytelling Meets HTML5 \(Video\)](#) – Get to know [Zeega](#) - an open-source HTML5 platform that aspires to “remake the Internet” by allowing creators to easily mash together text, video, animation and sound.

[Creating Engaging \(and Very Funny\) Content Using Robots \(Video\)](#) – Meet “Boxie” the filmmaking robot from the [MIT Media Lab](#).

[What to Produce First – Viral Videos or Product Videos? Best Practices For Your Online Video Marketing Strategy \(Video\)](#)– Learn the essentials from the experts at [Pixability](#).

### **Join Us at NAB Show 2013**

NAB is right around the corner and we’d love to meet you there. Drop by our booth to chat with the team and take in some exciting new demos.

To schedule a meeting with us please [get in touch](#).

Details: April 8 – 11, Las Vegas, NV

**Booth U9624**

Fun stuff: Come by and join our daily raffle to win an iPad mini, Nexus 7, Nexus 4 phone, and more!

## **News**

Huffington Post: The US Employment Debate: Offshore or Onshore?

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Huffington Post: The Ten Hottest Startups to Watch in NYC in 2013

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Fourth Source: Branded Journalism - How to Do it Right

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University Business: Transforming the university experience through video

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## **Upcoming Webinar:**

[YouCube - Making Workplace Video Work](#)

Apr. 17, 2013 | 2:00 - 3:00PM EST

[Register Now](#)

## **Webinar Recordings Now Available:**

[Online Video Accessibility: How to Comply To Cloud or Not to Cloud \(for Online Media Management\)](#)

[Visit our Webinar Archive and watch recordings on-demand](#)

# Latest Videos on [videos.kaltura.com](https://videos.kaltura.com)

[Kaltura's CEO shares his insight about the company's past and future](#)

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