How To Make Brain-Science Work in the Virtual Classroom: Applying the InQuire Engagement FrameworkTM

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Program Description

"Brain-Based" learning is all the rage, but how can we use it to create engaging virtual learning? It makes sense that we are suddenly talking about this approach to learning – it's based on cognitive psychology, neuroscience, and technology. And it is largely based on the fact that 'the brain is social' and thrives in environments that encourage interaction and collaboration with others. In theory, that is when engagement happens. In practice, it's our job to create those environments, and the virtual classroom has all the characters we need to make it happen. First, we need to understand that there are multiple ways to be engaged, and that the entire training team has a responsibility to make engagement happen. InSync's research based InQuire Engagement FrameworkTM encourages designers, facilitators, and producers to foster environmental engagement, stimulate intellectual engagement, and nurture emotional engagement so learners can excel. It ensures that we are focusing not on technology but on relationships and content and requires full participation from everyone involved in the virtual learning process. We believe that virtual classrooms can meet - or even exceed! - the standards you set for your face-to-face programs. By applying this framework, virtual excellence is in your grasp. Start the journey that takes your virtual learning strategy to the next level.

In this session, you will learn: • What "brain-based" learning really means,

and how you can apply it to virtual classroom designs • How an inquiry approach to design can make virtual learning more relevant • About the dimensions of the InQuire Engagement Framework: Environment, Intellectual, and Emotional Engagement • The role of designers, facilitators, and producers in supporting learner engagement • How learners contribute to the virtual learning environment, and what they need to be successful

Jennifer Hofmann

Jennifer Hofmann, mastermind behind virtual classroom best practices and blended learning pioneer, is the Founder and President of InSync Training. She specializes in the design and delivery of engaging, innovative, and effective modern blended learning.
Jennifer has written, and contributed to, a number of well-received and highly-regarded books including: *The Synchronous Trainer's Survival Guide: Facilitating Successful Live and Online Courses, Meetings and Events* (Pfeiffer, 2003), *Live and Online! Tips, Techniques, and Ready-To-Use Activities for the Virtual Classroom* (Pfeiffer, 2004). Her latest book, *Blended Learning* (ATD, 2018), introduces a new instructional design model that addresses the needs of the modern workplace and modern learners.