

Keynote Speaker

Kerry Suddes from [For Impact](#) is the keynote speaker at the 2022 ProLiteracy Conference on Adult Education.

Kerry Suddes

Partner & Director of Training

Kerry started in the for-profit training world where she built and facilitated 'world-class team' programs for Fortune 500 companies, including J.P. Morgan Chase, Nationwide Insurance, Merck, and Sherwin-Williams. She has a degree in Speech Communications and Leadership Studies from the University of San Diego.

In 2005, Kerry joined the For Impact team as a coach and Director of Training. Over the years she has worked with hundreds of organizations — including The American Cancer Society, Sierra Club, several YMCA and YWCAs, and many private schools, universities, social service agencies, and social ventures — through successful funding efforts ranging from \$100K to \$30M.

In addition to working in the field on funding initiatives, Kerry leads the team in designing and delivering all 'live experiences' – Speaking, Boot Camps, and Workshops. Kerry lives in Jackson, Wyoming with her husband, Chris, and their rescue dog, Lupine.

About The Suddes Group | For Impact

The Suddes Group provides training and coaching to transform

organizations, people, and funding results. Over the last 30-plus years, we've amassed an incredible track record, including:

- Successfully managing more than 500 campaign initiatives.
- Collectively raising more than \$2 Billion.
- Providing development counsel and training to more than 5000 organizations worldwide.

In 2001, The Suddes Group launched For Impact, an initiative to share our point-of-view, frameworks, and sales process with an entire community of 'for impact' individuals and organizations looking to change the world. More than 10,000 organizations are part of the For Impact Community, participating in our workshops and training sessions and accessing our innovative thought leadership, frameworks, and other resources at forimpact.org.

The Suddes Group partners and coaches continue to work 'in-the-field' on funding projects of all sizes in all sectors. Our specialty is projects that require change, re-design, and entrepreneurial thinking to get results. We also work with philanthropists to help them ensure the long-term success of their grantees.