Three Horizons of AI

A Future-Readiness Course from Institute for the Future

We are in the midst of a technological revolution. ChatGPT and other generative AI models are creating large-scale disruptions, transforming how we work, create, and collaborate — even what it means to be human.

Are you ready?

Join IFTF to forecast emerging possibilities in our new Three Horizons of AI mini-course
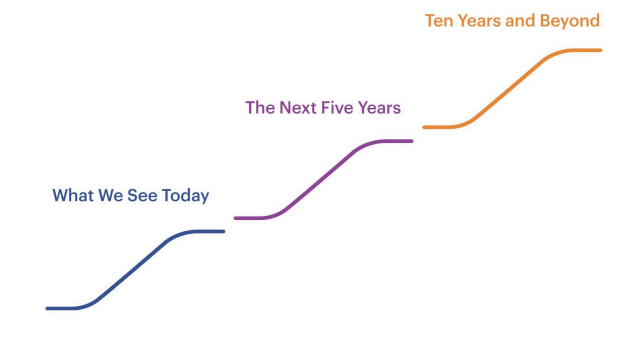
In just three sessions you will engage with renowned IFTF research faculty and foresight tools to look across the near-, mid-, and long-term technology

horizons. This course will help you make sense of this rapidly changing landscape, equip you with the skills of futures thinking and foresight to engage in generative AI forecasting for your organization, and inform your organizational AI visions.

For over 50 years, IFTF has guided hundreds of entities in understanding emerging technologies and their societal implications. With a rich background in forecasting and tech literacy, IFTF offers unique expertise and comprehensive knowledge of the present and future AI landscapes.

About the Three Horizons of AI mini-course

The course consists of three weekly 2-hour virtual sessions, each designed to explore the potential short-term, mid-term, and long-term futures of AI. By participating in this course you'll get an overview of the rapidly evolving AI field, hands-on experience with cutting-edge generative AI platforms, and structured methods for forecasting emerging risks and opportunities.

Ten Years and Beyond

The Next Five Years

What We See Today

The details

- **Horizon 1 Session: What we see today**
  Familiarize yourself with generative AI, interact with today's cutting-edge AI tools. Understand early adopters, innovators and signals. Create your own AI-driven forecast.

- **Horizon 2 Session: Envisioning the next 5 years**
  Identify the risks and opportunities that AI presents to your

organization. Anticipate and prepare for mid-term disruptions.

- **Horizon 3 Session: Imagining the next 10 years and beyond**
Push your strategic horizon out to the next decade. IFTF's Systems Mythology framework builds your long-term insight and helps you assess possible roles, applications and user contexts that AI will serve as it integrates with existing systems. Develop scenarios and applications for possible AI-driven futures.

With this course, you will:

- Gain a foundational understanding of Large Language Models (LLMs).

- Acquire practical experience with four tried-and-tested forecasting techniques, empowering you to develop and articulate provocative visions of potential futures, backed by tangible evidence from today.

- Explore current and emerging AI applications and use cases, with a focus on their future potential.

- Participate in a guided, hands-on session with generative AI tools, designed to help you understand the medium's strengths, weaknesses, and unique affordances.

- Foster collective sense-making by engaging in facilitated group discussions about AI futures.

- Develop high-level assessments of potential opportunities and risks that AI might pose to your organization to help you develop a strategy.

- Build a custom AI-powered web application, using the knowledge and resources provided during the course.

Who is this course for?

This course is designed for a broad audience including, but not limited to:

- Professionals: Looking to integrate AI into their work processes or who want to understand its influence on their industries.

- Executives: Aiming to future-proof their organizations against the disruptive potential of AI.

- Strategists: Interested in leveraging AI's transformative power to gain a competitive advantage.

- Foresight Professionals: Wanting to deepen their understanding of how AI will shape the next decade.

- Curious Minds: Anyone intrigued by AI and its strategic implications, both now and in the future.

Regardless of your background, no prior AI knowledge is required. All you need is a willingness to explore, use your imagination and learn.

Don't miss this opportunity to build your own AI literacy!

Registration: $950